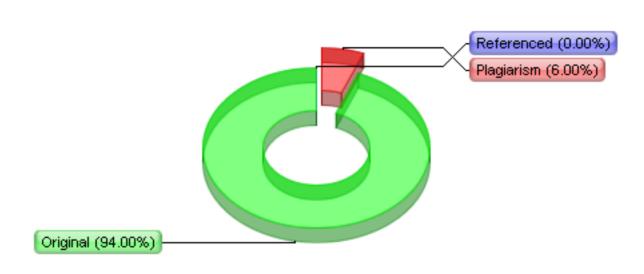
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- he development of the global economy encourages countries to continue to increase productivity because, in each period, competitiveness in the international mar ket will increase. Along with the development of innovation, especially in terms of information technology, each country has improved the system, especially in the trade sector, which is an activity that relates to or interacts with other countries. In the current era of globalization, it is known

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as the Global Value Chain

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(GVC) which is a production system that relies on developments in information technology (Bappenas, 2015; Del Prete et al., 2017; Hernández and Pedersen, 2017). The beginning of the emerg ence of GVC is the concept that covers a variety of economic activities from the product innovation process to the distribution to the end consumers well (Gangnes et al., 2014; Murphree and Anderson, 2017). The concept of GVC is a series that is bound in t he trade sector between countries which is arranged in a chain, not only commodity manufacturing but logistics, transportation of customs agents and so on (Bappenas, 2015; Gangnes et al., 2014). The fragmentation needed in the GVC allows each country to ta

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ke advantage of the comparative advantage

possessed by developing the existing base sector (Bappenas, 2015; Pomfret and Sourdin, 2016). Lecturer in The Syariah Economic Development, Jember State Institute Studies. E - m ail: ndanhamdan@yahoo.co.id Moch Chotib is Lecturer in The Syariah Economic Development, Jember State Institute Studies. E - mail: m.chotib@iain - jember.ac.id Babun Soeharto is Lecturer in The Syariah Economic Development, Jember State Institute Studies. E - mail: babunsuharto@iain - jember.ac.id Co - Author, Lucik is Lecturer in The Syariah Economic Development, Jember State Institute Studies. E - mail: lucik@iain - jember.ac.id / lucik84@unej.ac.id Nur Hidayat is Lecturer in The Syariah Economic Development, Jember State Institut e Studies. E - mail: nurhidayat @iain - jember.ac.id Countries that have played a role in GVC will have a structured system of trade allocation from upstream to downstream, starting from the supply of goods n ot only from within the country but also from foreign imports and processed to obtain better quality (Bappenas, 2015; Dahlan et an active role in GVC because of the technological developments that have helped them to add trade networks to facilitate business development and achieve economic

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growth (Del Prete and Rungi, 2017; Greaney and Karacaovali, 2017; Liou et al., 2016; Y

u and Luo, 2017). The concept of GVC is the ability of a country to compet e internationally supported by a level of capacity, quality and a favourable trading environment by utilizing the resources it has. Besides, the institutional role that drives the GVC system is more structured and provides positive externalities for econom ic activity (Harnesk et al., 2017; Nielsen, 2017; Pomfret and Sourdin, 2016). This indicates a renewal or reallocation of unproductive resources to more renewable ones to increase market competitiveness. In line with the development of GVC, countries that have the potential to play a role in GVC are countries that have abundant natural resources so that they can be utilized for the development of production, such as the country of Indonesia. Indonesia is expected to be able to exploit the comparative advant ages it has so that it can take advantage of large

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opportunities such as in the manufacturing and agricultural

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obstacle for Indonesia to play a role in

GVC is the presence of poor market integration and limitations and also high transportation costs so that market networks, especially at the level of demand, become ineffective (Bappenas, 2015). Therefore Indonesia has not played a major role in GVC mainly due to under development in aspects of technological development. Countries that have play ed a role in GVC will have a structured system of trade allocation from upstream to downstream, starting from the supply of goods not only from within the country but also from foreign imports and processed to obtain better quality (Bappenas, 2015; Dahlan et









